



WUTR  
201 Humboldt Street  
Rochester, NY 14610

Brightside Communications  
PO Box 2404  
Binghamton, NY 13902

## Contract # 1456069

**Schedule Dates** 10/31/16-11/07/16  
**Advertiser** Rob Bauer/Oneida County Court Judge/Rep/NY (8  
**Agency** Brightside Communications (22226)  
**Product** Political - Candidate Other (1066)  
**Brand** BAUER 10.31-11.8 (571175)  
**Salesperson** Utica, House (1386)  
**Sales Office** Utica  
**Buyer Name** Datta,Bijoy  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/28/16  
**Last Modified** 10/28/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$464.25  
**Net Total** \$2,630.75  
**Sales Tax**

## Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	25	\$3,095.00
<b>Grand Total:</b>	<b>25</b>	<b>\$3,095.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	5A- ABC Morning News	3	X	X	X	X	X			3	\$10.00	\$30.00	Utica (WUTR)		10/28/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News	1	X							1	\$10.00	\$10.00	Utica (WUTR)		10/28/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	1	X							1	\$60.00	\$60.00	Utica (WUTR)		10/28/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Good Morning America	3	X	X	X	X	X			3	\$60.00	\$180.00	Utica (WUTR)		10/28/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6		1	1	1	1	1			5	\$125.00	\$625.00	Utica (WUTR)		10/28/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6		1							1	\$125.00	\$125.00	Utica (WUTR)		10/28/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- ABC World News Tonight		1							1	\$300.00	\$300.00	Utica (WUTR)		10/28/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	6:30P- ABC World News Tonight	4	X	X	X	X	X			4	\$300.00	\$1,200.00	Utica (WUTR)		10/28/16
9.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11	3	X	X	X	X	X			3	\$70.00	\$210.00	Utica (WUTR)		10/28/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:01P- WUTR Eyewitness News at 11		1							1	\$70.00	\$70.00	Utica (WUTR)		10/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

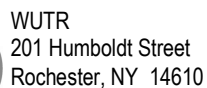
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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